

2014
User Conference

Exhibitor & Sponsor Prospectus

November 9th - 10th | New York City | Convene at 32 Old Slip



Dear Prospective Exhibitor,

It is with great pleasure that CureMD invites you to showcase your products and/or services at our 2014 User Conference which will be held on November 9th and 10th, 2014 at Convene in New York City.

Each year our User Conference brings together hundreds of CureMD members from across the country under one roof. Members of our healthcare community can learn, share, and connect with our audience to build valuable relationships during this event. It provides an exclusive opportunity for exhibitors and sponsors to present their material to a targeted audience.

The 2014 User Conference will feature:

- Corporate booths
- Panel discussions
- Breakfast and lunch
- Educational sessions
- Workshops and seminars
- Evening reception

Come join us for two days of education, collaboration, innovation, and a lot of fun.

Sponsorship opportunities are available as well for CureMD UC '14. The fees for exhibiting and sponsorship opportunities are listed below and must be paid in full by August 15th, 2014.

Please review the exhibitor prospectus thoroughly and email/print/fax the signed copy of the contract to reserve your space today and receive our Exhibitor/Sponsorship Guidelines, or contact me if you have any questions.

See you in November!

Sincerely,

Maaria Siddiqi | UC Team

CureMD | Practice without Boundaries™

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Exhibitor Registration

The CureMD User Conference 2014 is the perfect place for you to meet with hundreds of healthcare professionals from across the country. This is your chance to reach out and put your organization on the map. Our exhibitor slots sell out quickly every year, so please ensure that you get your request in early. Booth reservations will be assigned on a first come, first serve basis. Reserve your exhibitor slot today!

The Exhibitor Map and Pocket Guide are crucial to your successful participation. To be included on the Exhibitor Map, full payment must be received by August 15th, 2014. Any exhibitors participating after the deadline may not be included in the UC Guide.

All exhibitor packages include the following benefits:

- Recognition on UC website with a link and description of the exhibiting company
- Exhibitor advertisement in the UC Guide
- Access to all educational sessions and panel discussions
- Exclusive access to all attendees

The following exhibitor packages are available on a first come, first serve basis:

Gold Exhibitor: \$4,000

- One (1) 6ft draped table with two chairs, one wastebasket
- Location of the booth to be shown on the event floor map
- Booth identification sign
- Company name recognition in event brochure
- Company name, description, and direct link available on User Conference website
- 30 second video clip on Video Wall
- 2 badges - with breakfast, lunch, and breaks on both days
- Additional exhibitor badges can be purchased at a discounted rate of \$150 per person

Platinum Exhibitor: \$6,000

- One (1) 6ft draped table with four chairs, one wastebasket
- Location of the booth to be shown on event floor map
- Booth identification sign
- Full page Ad in event guide
- Company name recognition in event brochure
- Company name, description, and direct link available on User Conference website
- 30 second video clip on Video Wall
- 15 minute presentation to entire User Conference audience
- 4 badges - with breakfast, lunch, and breaks on both days
- Additional exhibitor badges can be purchased at a discounted rate of \$150 per person

Sponsorship Opportunities

We are excited to showcase your organization at this year's User Conference. We work with organizations of all types and sizes and offer sponsorship packages tailored to the specific needs or requests of your organization.

Sponsorships provide an excellent opportunity to enhance your company's reputation and connect with hundreds of healthcare professionals, students, and universities. CureMD UC 2014 will provide you with the opportunity to reach your audience through:

Print materials: Advertise your company in our conference guide to provide a constant reference for attendees. Every attendee and volunteer uses the guide extensively throughout the duration of the conference.

Signage and Direct marketing: Special sponsor signage will be displayed for your company/organization at specific events throughout the conference. You can also place your company's marketing materials in the conference bags.

Online Advertisement: Your company/organization logo and link to your website will be displayed on the User Conference website, social marketing, as well as email blasts.

Verbal Recognition: Sponsor will be recognized and thanked for your generosity and support during various events for conference-wide coverage.

Sponsorship Packages

Conference Cocktail Reception: \$5,000 (Limited to 1)

- Company signage on the cocktail reception floor
- Company logo with description and direct link on conference website
- Personalized company Email Blast to all User Conference attendees on behalf of CureMD
- 1 full page ad in conference guide
- Announcement for sponsor acknowledgement

User Conference T-Shirts: \$4,000 (Limited to 1)

- Direct one-to-one exposure with after event visibility, this package offers a unique and collectable way to ensure your company's logo is seen long after the conference.
- A shirt will be given to each registered attendee
- CureMD User Conference logo will be printed on the front, alongside your company's logo printed on the back of each shirt
- Company will be recognized as a valued sponsor on our User Conference page with a company description

Breakfast Event: \$3,500 (Limited to 2)

- Company signage at Breakfast Event
- Company logo with description and direct link on User Conference website
- Personalized company Email Blast to all User Conference attendees on behalf of CureMD
- Half page ad in conference guide
- Announcement for sponsor acknowledgement

Official Program Guide: \$3,000 (Limited to 1)

- Available and distributed to every meeting registered attendee
- Company Ad will be full back page cover
- Official program contains all aspects of the meeting, schedule of events, sponsors, map of meeting space, local attractions, maps of city
- Company logo with description and direct link on User Conference website

Conference Break periods: \$2,000 (Limited to 4)

- Company logo on User Conference website and direct link on User Conference website
- Half page ad in conference guide
- Logo on signage displayed at event
- Snacks and beverage breaks throughout the event
- Announcement for sponsor acknowledgement

iPad Giveaway: \$ 1,200 (Limited to 1)

- A lucky attendee will win an iPad sponsored by your company
- Company logo on conference website
- Half page ad in conference guide
- Logo on signage displayed at event
- Announcement for sponsor acknowledgement

Cure Wifi Access: \$1,500/day (Limited to 1)

- Attendees will enjoy free wireless Internet throughout meeting space
- Company name will be used for Attendees logging-on
- Company will be recognized as a valued sponsor on our User Conference page

User Conference Contract

Company Name: _____

Contact Person: _____

Title: _____

Address: _____

Phone: _____ Fax: _____

Email: _____

Please complete and return your registration form to Maaria Siddiqi, 55 Broad Street, 9th Floor, New York, NY 10004 or by email to maaria.siddiqi@curemd.com with your payment authorization form attached.

Please check off your selection:

Exhibitor Packages

- \$4,000 Gold Package
- \$6,000 Platinum Package

Sponsorship Packages

- \$5,000 Conference Cocktail Reception
- \$4,000 User Conference T-Shirts
- \$3,500 Breakfast Event
- \$3,000 Official Program Guide
- \$2,000 Conference Break Period
- \$1,500/day Cure Wifi Access
- \$1,200 iPad Giveaway

Indicate the number of additional badges if needed: _____

Print Name: _____ Signature: _____

Note: If any cancellations must be made, notice must be received by July 31, 2014 in writing on company letterhead, and signed by an official company representative in order to receive the 50% refund. Exhibitors cancelling after July 31, 2014 will not be eligible for refund.

For Office Use:

Booth Number: _____

Payment: ____ Yes ____ No

Payment Authorization Form

Please sign and complete this form to authorize CureMD.com, Inc. to charge your credit card for the amount indicated. This is permission for the approved transaction only, and does not provide authorization for any additional unrelated credits to your account.

I, _____ (Your name) authorize

CureMD to charge my credit card for \$_____ on _____ (date).

Visa Master Card American Express Discover

Account # _____ Expiration _____

CVV(3 digit # on back): _____ Phone: _____

Cardholder Name: _____

Billing Address: _____

Company Name: _____

Email Address: _____

Check, money order, or cashier's check, should:

- Be made payable to CureMD
- Include in the memo section: User Conference 2014
- Be mailed to the address listed below:

Attention: Maaria Siddiqi
CureMD Healthcare

Authorized Signature

Print Name

Date